



Dear Business Owner,

For more than 30 years, the Scorpion Booster Club has partnered with local businesses to support Sedona Red Rock Jr./Sr. High School through athletics, performing arts, academics, scholarships, campus improvements, and school spirit. Because we are **100% volunteer-run**, every sponsorship dollar goes directly toward benefiting our students, teachers, and school.

A Scorpion Booster Club sponsorship is more than a charitable contribution—it's also one of the **best advertising values in Sedona and it's tax deductible!**

Your business is seen by **thousands of local residents and visitors throughout the year** as they attend athletic events, performances, and community events on the Sedona Red Rock campus and at the Sedona Performing Arts Center. Few local advertising opportunities provide this level of year-round visibility and community goodwill at such an affordable investment.

Enclosed you'll find a summary of the impact last year's sponsors made, along with this year's sponsorship opportunities and recognition benefits. We hope you'll see the value of joining the many local businesses that proudly support Scorpion Pride.

The Scorpion Booster Club is a registered **501(c)(3)** nonprofit organization (EIN: **86-0768722**). Sponsorships are tax deductible to the extent allowed by law, and many taxpayers may qualify for a federal charitable deduction even if they do not itemize deductions - new for 2026. Please consult your tax advisor regarding your specific situation.

Please reserve your sponsorship now to ensure your banner is installed during the fall athletic season and your business receives maximum recognition throughout the 2026–2027 school year.

Thank you for considering an investment in our students and our community. We look forward to partnering with you.

Sincerely,

Matt Corney

President, Scorpion Booster Club
Matt@ScorpionBoosterClub.com
(928) 351-1010



SCAN TO GET STARTED



Scorpion Booster Club, Inc. • 995 Upper Red Rock Loop Road • Sedona AZ 86336
ScorpionBoosterClub.com • info@ScorpionBoosterClub.com • (928) 351-1010
EIN: 86-0768722





INVEST IN SCORPION PRIDE!

THE BEST VALUE IN SEDONA ADVERTISING

SCORPION BOOSTER CLUB

★
EVERY DOLLAR
STAYS HERE.

100% volunteer-run.
100% of your sponsorship
goes directly to students,
teachers, and school
programs.



Support our students. Grow your business. Strengthen our community.

YEAR-ROUND ADVERTISING THAT WORKS

Your banner isn't seen for just one weekend—
it is displayed 365 days a year on the Sedona Red Rock
Jr./Sr. High School campus.



YOUR BUSINESS IS SEEN BY

THOUSANDS

OF LOCAL RESIDENTS AND VISITORS
THROUGHOUT THE YEAR.

Your business is promoted to:



School
Families



Students &
Faculty



Visiting
Athletic Teams



Performing Arts
Audiences



Community
Members



Tourists &
Event Visitors

EVERY YEAR YOUR BUSINESS REACHES:

- ✓ 50+ Athletic Events
- ✓ Dozens of Performing Arts Productions
- ✓ Major Community Festivals
- ✓ Thousands of Local Residents
- ✓ Tens of Thousands of Campus Visitors

Get your business seen! Support you local school!
Let your Scorpion Pride be known!

YOUR SPONSORSHIP AT WORK

LAST YEAR YOUR SUPPORT HELPED US:



46

CONCESSION
EVENTS



13

ATHLETIC TEAMS
SUPPORTED



6

PERFORMING ARTS
PRODUCTIONS



300+

SPIRIT ITEMS
DISTRIBUTED



HUNDREDS

STUDENTS, TEACHERS
& VOLUNTEERS FED



3

CAMPUS
IMPROVEMENTS



THOUSANDS

VOLUNTEER
HOURS



\$1,000

SCHOLARSHIP
AWARDED

2025-2026 School Year Accomplishments

- ✓ Stadium Lighting Improvements
- ✓ Teacher Appreciation
- ✓ Academic Rewards
- ✓ Booster Bucks Incentives
- ✓ Unified Special Olympics
- ✓ Theater performances marketing
- ✓ New Soccer Nets
- ✓ Theater Performance Shirts
- ✓ Senior Athlete Signs
- ✓ Graduation Banners
- ✓ Student Council Support
- ✓ Classroom Readiness Supplies
- ✓ School Spirit Events & Traditions
- ✓ Meals for State Athletes
- ✓ Art & Orchestra Legacy
- ✓ Any many other programs to support our students & school

SPONSORSHIP LEVELS – CHOOSE THE LEVEL THAT WORKS FOR YOU!



BRONZE
\$500

- ✓ Website listing
- ✓ Social media recognition
- ✓ Event program recognition
- ✓ Outdoor banner (3' x 2')



SILVER
\$1,000

- Bronze benefits PLUS:
- ✓ Outdoor banner (6' x 4')
 - ✓ Recognition at community events



GOLD
\$1,500

- Silver benefits PLUS:
- ✓ Indoor gym banner
 - ✓ Sponsor branded spirit gear opportunities



PLATINUM
\$2,500

- Gold benefits PLUS:
- ✓ Public address announcements at games & performances
 - ✓ Our highest sponsorship level!

★ Exclusive Opportunity for Gold & Platinum Sponsors!!! Spirit Gear & Giveaways w/ Your Business's Logo ★



TAX DEDUCTIBLE!

The Scorpion Booster Club is a registered
501(c)(3) nonprofit organization.

EIN: 86-0768722

NEW FOR 2026:

Many taxpayers may qualify for a federal charitable deduction even if they do not itemize deductions, subject to IRS rules and annual limits. Consult your tax advisor for details.

YOUR
SPONSORSHIP
IS TAX
DEDUCTIBLE!



OUR MISSION

The Scorpion Booster Club supports and advances Sedona Red Rock Jr./Sr. High School's co-curricular and extra-curricular programs while encouraging school spirit.

100% VOLUNTEER-RUN.
100% LOCAL IMPACT.

BECOME A SPONSOR TODAY!



SCAN FOR
INFORMATION



Matt Corney, President



Matt@ScorpionBoosterClub.com



(928) 351-1010



ScorpionBoosterClub.com



Scorpion Booster Club



LOCAL SCHOOL. ★ LOCAL BUSINESSES. ★ STRONGER COMMUNITY. ★ BRIGHTER FUTURE.

Thank you for supporting Scorpion Pride!



2025-2026 SCORPION BOOSTER CLUB ACCOMPLISHMENTS

THANK YOU
TO OUR
COMMUNITY
FOR MAKING
THIS POSSIBLE!

SUPPORTING STUDENTS. ADVANCING PROGRAMS. BUILDING SPIRIT.



SUPPORTING OUR STUDENTS & SCHOOL PROGRAMS

Providing the resources that help students, teachers, and programs succeed.

- Operated concessions for athletic and performing arts events
- Booster Bucks student incentive program
- Academic Rewards program
- Unified Special Olympics Team spirit packs & snacks
- Teacher Appreciation events & spirit gear
- Teacher meals during Parent/Teacher Conferences
- Thanksgiving pies for teachers
- Snack bags for away athletic tournaments
- Meals for state qualifying athletes during tournaments
- Classroom Supply Readiness initiative *(New)*
- Replacement soccer nets
- Senior Sports Signs
- Graduation banners
- Valedictorian Scholarship



ADVANCING SCHOOL PROGRAMS

Investing in facilities, recognition, fundraising, and long-term improvements.

- Stadium lighting upgrade at John Ordean Memorial Stadium
- Athletic Achievement Banner updates
- Student Council fundraising support
- Legacy Brick Program reinstatement
- Theater performance marketing, banners & shirts
- Art Exhibition Awards & Perpetual Plaque *(New)*
- Advanced Orchestra 4/4 Perpetual Plaque *(New)*
- Community partnerships and sponsorships



BUILDING SCHOOL SPIRIT

Creating traditions and experiences that unite students, families, alumni, and the community.

- New Spirit Wear collection
- Student & fan spirit gear giveaways
- Veterans & Military Appreciation Game
- Varsity Soccer & Football food trucks
- Spaghetti-a-Plenty Carb Load Dinners
- Spirit gear for volunteer clock & scoreboard operators
- Lew Hoyt Memorial Banner

2025-2026 BY THE NUMBERS



46

CONCESSION
EVENTS HOSTED



\$1,000

SCHOLARSHIPS
AWARDED



13

ATHLETIC TEAMS
SUPPORTED



6

PERFORMING ARTS
PRODUCTIONS &
EXHIBITIONS
SUPPORTED



HUNDREDS

OF STUDENTS,
TEACHERS &
VOLUNTEERS FED



300+

SPIRIT ITEMS
DISTRIBUTED



3

CAMPUS
IMPROVEMENT
PROJECTS
COMPLETED



THOUSANDS

OF HOURS
VOLUNTEER
SERVICE

**TOGETHER,
WE SUPPORT.
WE ADVANCE.
WE BUILD PRIDE.**

Through the dedication of our volunteers, donors, sponsors, and community partners, the Scorpion Booster Club continued to strengthen student opportunities both inside and outside the classroom. Every dollar raised and every hour volunteered helped support athletics, performing arts, academics, student organizations, teachers, and school traditions while building Scorpion pride throughout our community.

**SMALL SCHOOL
BIG STING**

SCORPION BOOSTER CLUB

2026-2027 SPONSORSHIP FORM

Thank you for investing in Sedona Red Rock Jr./Sr. High School students.

SPONSOR INFORMATION

Business / Organization Name:	Primary Contact:
Mailing Address:	City / State / ZIP:
Phone:	Email:

SPONSOR BENEFITS

SPONSOR BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
 Fence banner — Football/Soccer Field	6' x 4'	6' x 4'	6' x 4'	3' x 2'
 Booster website listing + link	✓	✓	✓	✓
 Social media promotion	✓	✓	✓	✓
 Banner in main gym	✓	✓	✗	✗
 Name listed in event programs	✓	✓	✗	✗
 Branded spirit gear giveaway opportunities	✓	✓	✗	✗
 Announcements during home athletic games	✓	✗	✗	✗
SPONSORSHIP INVESTMENT	\$2,500	\$1,500	\$1,000	\$500

SPONSORSHIP SELECTION

☐ Platinum	☐ Gold
☐ Silver	☐ Bronze
Sponsorship Investment: \$	2026 - 2027 School Year Sponsorship (August - July)

PAYMENT

Payment method: ☐ Check enclosed ☐ Pay online ☐ Invoice requested	Purchase order / reference number:
Checks payable to: Scorpion Booster Club	Preferred invoice & tax receipt email:

AUTHORIZATION

By signing below, I confirm the sponsorship selected above and authorize the Scorpion Booster Club

Authorized Signature:	Printed Name / Title:	Date:
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Please Email or TXT this completed form to Matt@ScorpionBoosterClub.com or (928) 351-1010.
Return by mail: Scorpion Booster Club • 995 Upper Red Rock Loop Road • Sedona AZ 86336

*As a registered 501(c)(3) nonprofit organization, your sponsorship with the
Scorpion Booster Club is tax-deductible to the extent allowed by law..*



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