



Scorpion Booster Club Sponsorship

Dear Education Champion,

The Scorpion Booster Club is changing things up this school year. After the unprecedented success of the 6th Annual Casino Night, we are shifting gears and offering a unique sponsorship opportunity to maximize our fundraising efforts. This shift will help us put 100% of our funds raised directly into the classrooms for our students in grades 6-12.

Because of generous education champions like you, in the 2023-2024 school year, we were able to contribute \$10,000 to the marketing, advertising and promotion of the 2023 Budget Override, leading the effort to keep our schools funded at the same level for the next 6 years. Additionally, we ensured our track, swim, basketball, and soccer teams had team photos with senior banners, a dark room constructed for the photography department, art canvasses for all art students, teacher appreciation week gifts and meals at a value of over \$3,800, holiday gifts for 30+ teachers, an annual scholarship for the valedictorian graduate, and funding of the unique and one of its kind Hovercraft Project, a STEM focused field trip for grades 5-6.

We thank you for considering a financial donation by becoming a business or individual sponsor and ask you to use this letter as a receipt for your tax purposes. The Scorpion Booster Club Inc. is a registered 501 c3 organization, EIN: 86-0768722. The attached form has our sponsorship levels and what you will receive from your donation.

As you know, Arizona is one of the lowest in the country for educational funding. Organizations like ours, the Scorpion Booster Club, help offset the costs and expenses for items the district would not normally be able to afford. Through sponsorship dollars like yours, we will be able to support numerous co-curricular and extra-curricular programs, activities, and educational opportunities for our students at Sedona Red Rock Jr/Sr High School.

This unique sponsorship opportunity will provide your business with exposure on our school campus, social media, website, radio, and print advertising. More than that, it will provide you with the satisfaction and pleasure of knowing that your donated funds will be put back into the school 100% to benefit our students in grades 6-12 in Sedona.

Thank you for your continued support of education in Sedona!

With gratitude,

Heather Hermen
President
Scorpion Booster Club

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Sponsorship Levels



\$1,000 Platinum Business Sponsor

- Business/Sponsor logo with link on the Scorpion Booster Club website
- Large banner on the fence around the football field
- Name announced during radio promotion (November, January, March, May)
- Red Rock Newspaper appreciation ads (November, January, March, May)
- Scorpion Booster Club Facebook posts with business name and website link (1x per month beginning November-May)
- Business name announced 2x during the home track meet in the spring (annual attendance avg. 500+ people)

\$500 Gold Business Sponsor

- Business/Sponsor logo and/or name on the Scorpion Booster Club website
- 2x5 banner on the fence around the football field
- Name announced during radio promotion (January, May)
- Red Rock Newspaper appreciation ads (January, May)



Sponsor Name: _____

Email: _____ Phone: _____

Address: _____

Sponsorship Level: _____

Please email this form to: Heather Hermen, heather@frontburnermedia.com, call with any questions: 928-202-2374.

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